

Social Media Governance

Social media has become an increasingly important tool in developing relationships between an organisation and their customers.

While improving communication, it has also increased the difficulty of maintaining compliance obligations across new channels and platforms.

Make social media work for your business.



Features



- ✓ Maintain an archive of social media as managed records inside Content Manager
- ✓ Assess social media content and messages against policies and identify risks
- ✓ Quarantine or remove content from social media platforms via rules
- ✓ Build a comprehensive view across multiple social media platforms
- ✓ Generate alerts

“ The amount of control and insights we now have over our social media has made it safer, and now it really works for us. ”

User Feedback

Take Control

Social Media Governance gives you full monitoring, archiving and management of all social media elements, including posts, comments and private messages.

With analytics available to help assess impact and reach, organisations can now get safe and verifiable value from their social media efforts.



Requirements:

- Social Media Accounts
- Content Manager 8.3+ (for certain functionality)

Portfolio Expert

Secure Content
Management

MICRO
FOCUS

Gold Partner

Information Management
& Governance

Microsoft
Partner

Visit

wyldlynx.com.au/Products/Social-Media-Governance
for further information

Would you like to gain full control of the social media channels for your organisation?

Contact us today!

contact@wyldlynx.com.au 